

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. **04 April 2018**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A200117595** 3. BIR Tax Identification No. **214-815-715-000**
4. **EMPERADOR INC.**
Exact name of issuer as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **7th Floor 1880 Eastwood Avenue, Eastwood City CyberPark
188 E. Rodriguez Jr. Avenue, Bagumbayan, Quezon City**
Address of principal office **1110**
Postal Code
8. **(632)-709-2038 to 41**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA


Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	16,125,333,876
Treasury Shares	117,057,300

11. Indicate the item numbers reported herein: **ITEM 9(b)**

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **EMPERADOR INC.**

DINA D. INTING
Compliance Officer and
Corporate Information Officer

04 April 2018



EMPERADOR INC.

Emperador's Revenues at PHP42.6 billion in 2017, up 4%

Emperador Inc. recorded revenues of PHP42.6 billion in 2017, 4% higher than year-ago revenues, with earnings amounting to PHP6.3 billion that got weighed down by higher cost of goods sold, brand investments, and unrealized foreign exchange loss.

Emperador Inc. President Winston Co said, in a statement, "We have invested considerable amount of resources to bring new exciting products to the Philippines and the rest of the world. Our premiumization efforts and our strategy to grow our business worldwide are underway. We are excited about the prospect of these initiatives."

One of the 2018 initiatives in the Philippines is the launch of Shackleton Blended Malt Scotch Whisky. Shackleton Blended Malt combines select Highland Single Malts to capture the spirit of the original whisky commissioned by British explorer Sir Ernest Shackleton's for his legendary 1907 Antarctic expedition.



This year, The Dalmore flagship store at Uptown Bonifacio in Taguig City is expanding the footprint of luxury destination to accommodate whisky connoisseurs.

With a vision to build and enhance Fundador brand equity among its loyal consumers, Fundador concept store has just been opened at the Venice Grand Canal Mall in McKinley Hill. It is an experiential destination for brandy lovers. Fundador Café offers brandy and brandy spiked adult beverages and desserts. In the store are some prestige expressions like Fundador Supremo, 18-year old, with a retail price of PHP12,800 for a 1-liter bottle.



Meanwhile, the international business led by Scotch whisky business is growing, especially in Asia, Middle East and North America.

“In the Philippines, despite the perennially intense competition and challenging environment in the liquor industry, we expect an evolution brought about by improving Philippine economy and growing income of the middle class. We are in a position to capitalize on this,” Mr. Co added.

Emperador Inc., a publicly traded company at the Philippine Stock Exchange, is the world's largest brandy company and owner of Scotch whisky brands of Whyte and Mackay as well as some Spanish brandy and sherry brands led by the iconic Fundador.###